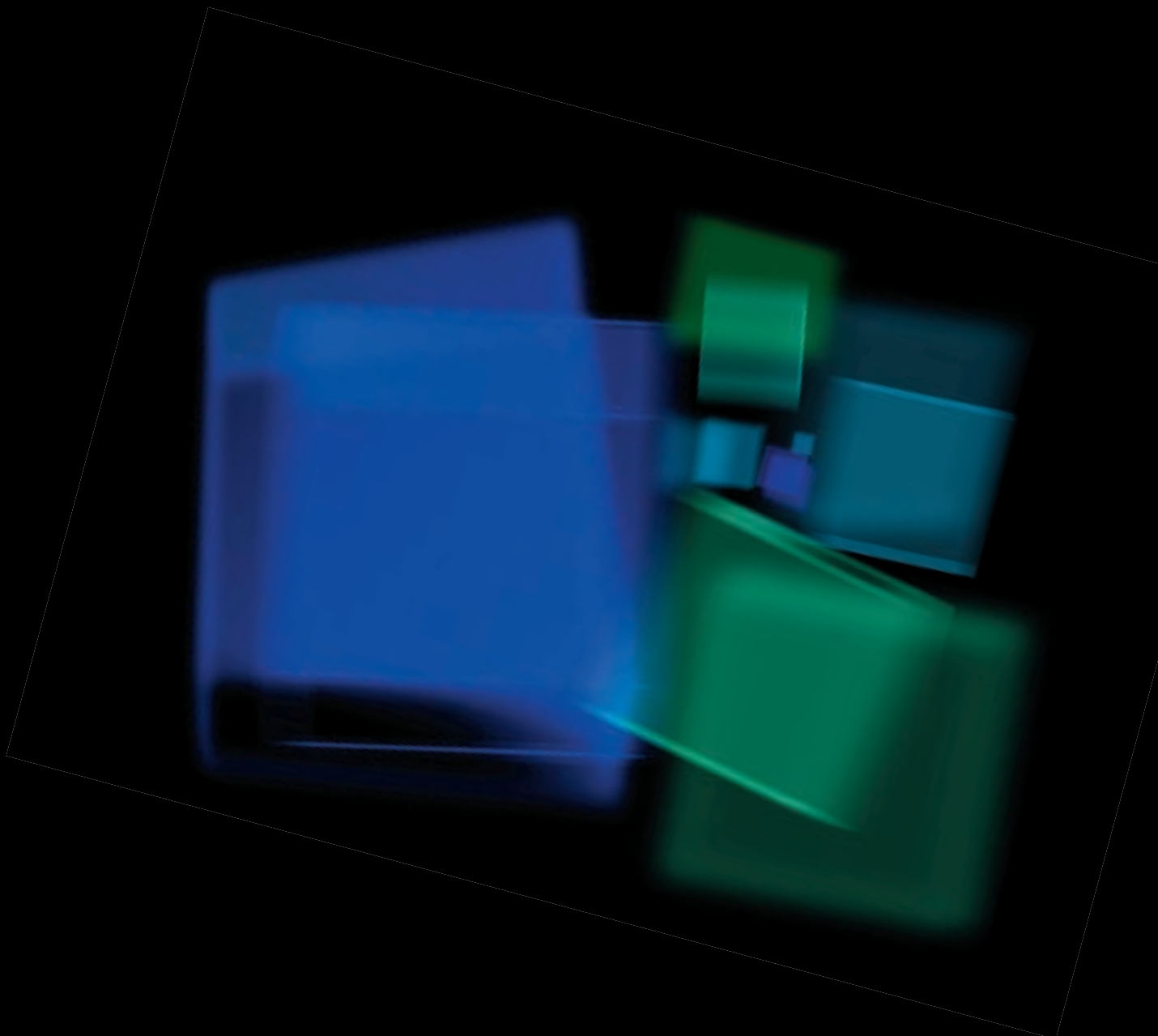




**Avodah** is a multi-faceted concept, encompassing many types of service, work and worship. When we serve, we give part of ourselves to something larger than ourselves – be it in serving God or serving a human master, working for oneself or working towards a better world. God did not create a perfect world but we spend our lives in *avodah* moving towards that perfection.

On the cover, that move towards perfection is represented by the 'golden ratio' or 'golden mean' (an irrational number phi – 1.618033988...) seen throughout nature and used by humans for thousands of years in art, music, architecture and engineering.



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