עבודה חסדא

AND GOD PUT HIM INTO THE GARDEN OF EDEN TO WORK IT AND KEEP IT.

YOU SHALL REMEMBER THAT YOU WERE A SLAVE IN EGYPT.
Avodah is a multi-faceted concept, encompassing many types of service, work and worship. When we serve, we give part of ourselves to something larger than ourselves – be it in serving God or serving a human master, working for oneself or working towards a better world. God did not create a perfect world but we spend our lives in avodah moving towards that perfection.

On the cover, that move towards perfection is represented by the ‘golden ratio’ or ‘golden mean’ (an irrational number phi – 1.618033988...) seen throughout nature and used by humans for thousands of years in art, music, architecture and engineering.